

1916, at 8 O'clock, the *Eagle*
inaugurate Its **ANNUAL JANUARY**

CLEARANCE SALE

our 8th Annual January Clearance Sale of High Grade Merchandise



WHEN the clock strikes 8 on Friday morning, you will see started the greatest Slaughter Sale of real merchandise ever put on in this country. This is not newspaper talk, but plain facts backed up by the Eagle Mercantile Co., and a \$50,000.00 stock. You will need every item in this sale. Lucky is the man who has waited until now to buy a Suit, Overcoat, Hat, Shoes, etc. Doubly fortunate is the woman who needs a Suit, Coat, Dress, Shoes or a hundred and one things we carry for they will be placed in this sale, in some instance, at ONE-HALF the price they sell for the world over. Again, we say, come, even though you live 50 miles away, for you will be amply repaid for your trouble. This sale lasts from Friday, January 7th to Saturday, January 15th.

Store
will
be
Closed
Thursday
Be Here on the Opening Day

Muslin Underwear	
\$2.50 Gowns	\$1.98
\$1.50 Gowns	1.35
\$1.00 Gowns	75c
50c Gowns	43c

White Goods Department	
1 lot 25c and 35c Embroidery, at	15c
1 lots 19c, Embroidery, at	7 1/2c
1 lot to close out at	5c
10,000 yards lace, worth from 5c to 8c, at	3c

Brassiere

\$2.00 Brassiere	1.50
\$1.50 Brassiere	1.25
\$1.00 Brassiere	85c
50c Brassiere	43c

Many other bargains in this department.

This sale will not Disappoint

Notions

Brass Pins	4c
Safety Pins	3c
Hooks and Eyes	3c
Long Skirt Pins	7c
Darning Cotton, 3 for	5c
Talcum Powder	5c
25-cent Mufflers	15c
50-cent Mufflers	25c
10c Handkerchiefs	5c
10c Buttons	5c

All Fancy Buttons at Cost Prices.

Outing Gowns

\$1.50 at	\$1.25
\$1.25 at	98c
\$1.00 at	85c
50c at	45c

Prices cut on everything except Overalls, Men's Collars and O. N. T. Thread.

Silk Department

\$1.00 Messaline, at	69c
\$1.25 Messaline at	90c
\$1.25 36-in. Taffeta Silk, sale price	.15
\$1.75 Heavy Duchess Satins	1.45
\$1.75 Bengaline Silk	1.45
\$2.00 Bengaline Silk	1.60
\$1.75 Moire Silk, at	1.45
\$1.00 Wash Silk in stripes and colors	85c
\$1.00 Kimono, Silk	80c
75c Kimono, Silk	60c
\$1.25 Foulard Silk	89c
\$1.00 Foulard Silk	75c
75c Foulard Silk	60c
\$1.00 Check and Plaid Silk	85c
\$1.25 Check and Plaid Silk	96c
\$2.00 Brocade Silks	1.10
\$1.50 Silk Poplins	1.35

Many other very rare bargains in this department. Don't overlook these Silks.

One lot Boys' Waists, 50c values, now

One lot Men's and Boys' Caps, 50c values, clean-up price

Men's Clothing at Half Price

On account of the mild winter we are greatly overstocked on men's high class Suits and in order to reduce our stock we have gone over our stock and assembled one lot consisting of all grades and prices from \$10.00 to \$20.00. This lot we will sell at HALF PRICE.

All other high grade clothing at one-third off, except blue serges, which will be one-fourth off. If in need of a suit come in and let us show you.

Sweaters

\$6.50 Sweaters	\$4.98
\$5.00 Sweaters	3.75
\$3.50 Sweaters	2.49
\$2.50 Sweaters	1.85
\$1.75 Sweaters	1.39

All Knit Caps at cost.

Staple Dry Goods Department

10c Outing	8 1/2c
AA Advertiser Bleach Muslin	8 1/2c
10c A. J. B. Bleach Muslin	8 1/2c
9-4 Pepperell Brown Sheetting	26c
10-4 Pepperell Brown Sheetting	27 1/2c
9-4 Pepperell Bleach Sheetting	27 1/2c
10-4 Pepperell Bleach Sheetting	30c

Men's Hats

Genuine John B. Stetson included.	
\$10.00 Stetson Hat	\$7.80
\$7.50 Stetson Hat	6.60
\$6.00 Stetson Hat	4.80
\$5.00 Stetson Hat	4.25
\$5.00 Imported Velour Hats	3.00
\$3.00 Imported Velour Hats	2.00
\$3.00 Novelty Hats	2.40
\$3.50 Hats, soft or stiff	3.00

Children's Hats

Youth's soft felt Telescope and Crushed, worth	
\$1.50	\$1.00
Boys' Raff Raff Hats	40c

Men's Shirts

One lot Men's \$1.50 Wool Shirts, sizes 14 and 14 1/2 and 15	
	\$1.00
Cluett, Peabody's, Arrow Shirts, \$1.50 value	1.25
Monarch Shirts, \$1.00 value	90c

Men's Underwear

Odd sizes, mostly small, of \$1.00 grade of Men's Undershirts and Drawers	
	40c
All other \$1.00 grade of Union or two-piece Underwear	90c

Men's Odd Pants

\$6.50 Odd Pants	\$4.90
\$6.00 Odd Pants	4.50
\$5.00 Odd Pants	3.75
\$4.50 Odd Pants	3.40
\$4.00 Odd Pants	3.00
\$3.50 Odd Pants	2.60

Boys' Suits

One lot broken size, all wool, well tailored Knickerbocker Suits, original price, \$6.00, \$7.50 and \$10.00.

HALF PRICE.

\$12.00 Boys' Suits	\$8.50
\$10.00 Boys' Suits	7.50
\$8.50 Boys' Suits	6.30
\$7.50 Boys' Suits	5.65
\$6.50 Boys' Suits	4.85
\$5.00 Boys' Suits	3.75
\$4.00 Boys' Suits	3.00

Men's and Boys Overcoats

One lot small size Men's Overcoats, worth up to \$15.00	
	\$4.90
Men's \$27.50 H. S. & M. Overcoats	19.85
Men's \$25.00 Overcoats	18.35
Men's \$22.50 Overcoats	16.50
Men's \$20.00 Overcoats	14.85
Men's \$15.00 Overcoats	10.90
Men's \$12.50 Overcoats	9.85

ERCANTILE CO.
CHICKASHA, OKLAHOMA.